

The

# Chief AI Officer

Executive Leadership  
Programme



AI

Empowering executives to lead AI transformation

---



AI leadership &  
governance



Enterprise  
transformation



Strategic  
investment



Responsible  
AI adoption

Drive Innovation in collaboration with

---



# Who we are

The Chief AI Officer Program is delivered by the e& enterprise AI Academy in collaboration with Emeritus, a global leader in executive education.

This partnership combines industry leadership in digital transformation with world-class academic learning experiences, creating a unique executive program designed to prepare leaders for the age of AI.



e& enterprise is the digital transformation arm of e&, enabling organizations across the Middle East, Africa, and Asia to accelerate their digital transformation journeys. With expertise in AI, cloud, cybersecurity, and digital infrastructure,

e& enterprise supports governments and enterprises in deploying advanced technologies that drive innovation and economic growth.



Emeritus partners with leading global universities and institutions to design and deliver high-impact executive education programs.

Through its global network of academic partners, Emeritus provides access to world-class faculty and immersive learning experiences that empower executives to lead innovation and transformation in their organizations.

Our Data & AI team brings together experts in data engineering, AI strategy, machine learning, and digital transformation to help organizations unlock the full value of their data. We work with governments and enterprises to design, build, and scale AI solutions that drive innovation, operational efficiency, and responsible AI adoption.



*"The future of AI leadership will be defined by those who can bridge strategy, technology, and impact. The e& enterprise AI Academy was created to equip leaders with the knowledge and perspective needed to drive that transformation."*

**Amit Gupta**

Vice President and Head of Data, AI & Fintech

# Our experts



## Aleski Paavola

Serial Entrepreneur, Investor,  
AI Keynote Speaker

- Artificial Intelligence, business applications of AI, AI training and enablement
- Founder and technology consultant at Helsinki AI labs



## Mark Esposito

Public Policy Scholar, Chief Economist

- AI governance, technology policy, economics, innovation
- Senior Advisor at Strategy& (PwC); co-founder, Nexus FrontierTech, AI Native Foundation, The Chart ThinkTank



## Neil Perkin

Founder, Author, Consultant

- Artificial Intelligence, business applications of AI, AI training and enablement
- Founder and technology consultant at Helsinki AI labs



## Andre van Eden

Founder, Chief Innovator

- Business model innovation, performance optimisation, organisational capability
- Business Transformer, WOW Factory



## Rene Bohnsack

Professor of Strategy, Lab Director

- Digital innovation, AI strategy, sustainable innovation
- Serial Entrepreneur, Emeritus



## Ivanka Visnjic

Professor of Innovation, Board-level Advisor

- AI strategy, digital transformation, services, sustainability
- Associate Professor, ESADE Business school



## Susan Mulcahy

Director, Lecturer in Data Analytics

- Data analytics and data science
- Principal Teaching Fellow, Cambridge Spark



## Kristian Smilenov

Senior Technology and AI Strategy Leader

- Transformative agentic AI and cloud solutions
- SVP Strategy, co-creator, AI Factory – Wisier Technology



## Khadija Al Hemeiri

Head of AI Academy, Data & AI

- Initiatives in AI strategy, Generative AI, FinTech innovation, and Agentic AI.
- Expert in digital transformation enabling organizations to adopt and scale emerging technologies.

## e& Knowledge partners



# Program Overview

An elite executive programme designed for C-suite executives and senior leaders, the program equips participants with the strategic knowledge and practical frameworks needed to lead enterprise-wide AI transformation.

Participants will learn how to design AI strategies, build governance frameworks, structure AI teams, and unlock the full value of artificial intelligence across their organizations

## Focus areas



AI leadership and governance



Enterprise transformation



Strategic investment



Responsible AI adoption

## Deliverables

- 01 Executive AI Strategy Capstone developed through the “Ready to Win” programme module
- 02 Enterprise AI governance and deployment roadmap framework
- 03 Applied AI strategy blueprint aligned to organisational priorities
- 04 Pre- and post-programme AI maturity assessment insights
- 05 Joint certificate of completion from e& enterprise AI Academy and Emeritus

# Why join?

Lead AI. Join the movement. Gain strategic insight, join a high-impact AI community and lead enterprise change with confidence.



## Strategic insight

Learn to connect AI with business goals to achieve growth



## Responsible leadership

Build knowledge in ethics, risk and AI governance



## Enterprise change

Drive AI-first culture and lead transformation



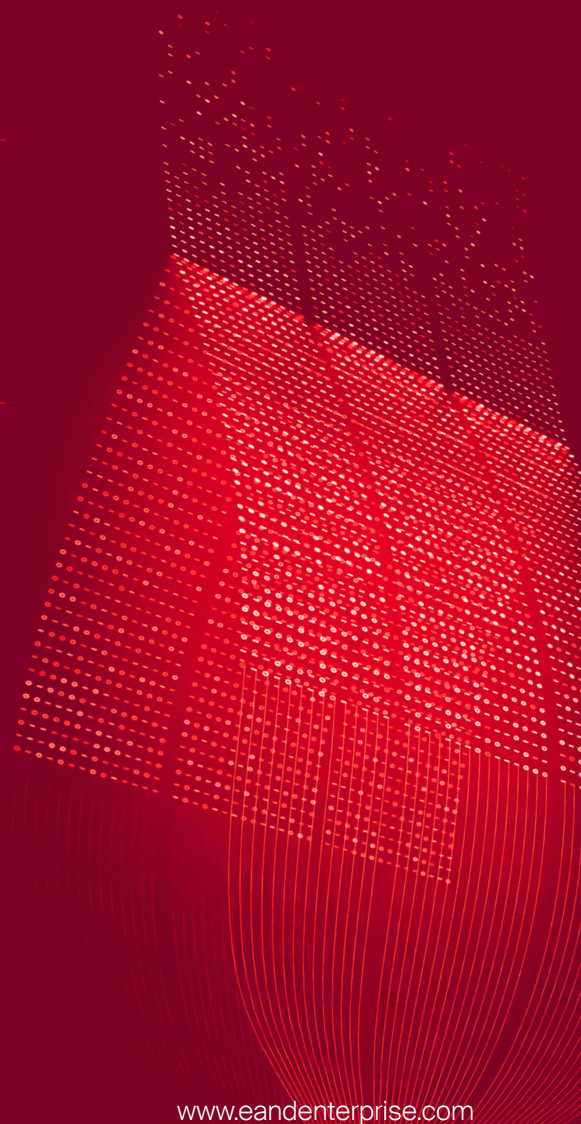
## Global network

Engage with high-level peers and top AI minds



## Certification

Earn recognition from globally respected institutions



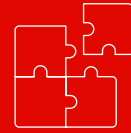
# Programme pillars



**Role of the  
Chief AI Officer**



**Privacy and  
ethics in AI**



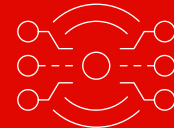
**Data as the  
cornerstone of AI**



**Core strategies for  
AI deployment**



**AI-driven  
transformation**



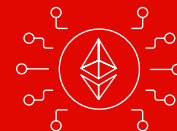
**Enabling  
AI adoption**



**Building an AI adapt  
organisation**



**Fostering an  
AI mindset**

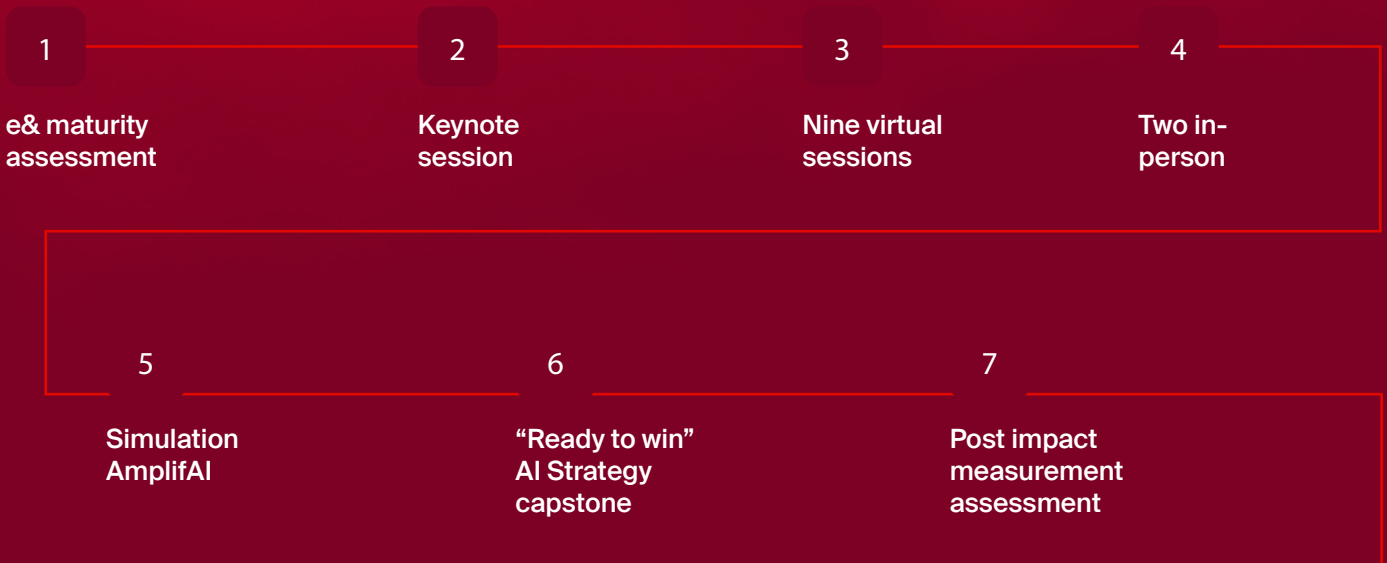


**Steering  
innovation**



**Strategic Machine  
Learning for leaders**

# Programme Journey



## Who Should Attend?

Designed for C-suite leaders and senior executives responsible for driving AI strategy and digital transformation, including CAIOs, CTOs, CIOs, CISOs, public sector advisors, and senior strategy or digital leaders from both government and private sector organizations. It is ideal for decision-makers leading AI innovation, transformation initiatives, and enterprise technology strategy.

## Program Details

### Delivery

**Hybrid Format**

*e& Innovation Center, Dubai*

### Certificate

**Chief AI Officer  
Program Certificate**

### Requirements

#### Proven Leadership

*+7 years of experience in senior leadership roles with responsibility for strategy, innovation, digital transformation, or technology.*

#### Digital Transformation Experience

*A track record of leading or contributing to complex digital or technology initiatives within an organization.*

#### Strategic Vision for AI

*A strong interest in shaping and leading AI strategy within an organization or government entity.*

### Next Cohort

**26 March 30 April 2026**

### Duration

**6 Weeks**

### Deadline

**23 March 2026**

### Fees

**€ 36,700**  
*per participant*

**Includes Complimentary "AI for Strategy" certificate from Kellogg Executive Education**



# Ready to lead in the age of AI?

Be part of a select group of senior  
leaders shaping the future of artificial  
intelligence.



Scan to register or click here